

Gerald Nestler

Visual Artist | Researcher
Lives and works in Vienna, Austria

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In his artistic practice and research, Gerald Nestler focuses on the impact of global finance and economy as it is shaping our world today—for what he coined the term “Econociety”—particularly in respect to the changing roles and the significance of the individual, of society and of community. He is developing a reading of financial strategies, methods, and practices as a world-producing apparatus in which "human derivatives" are exploited but at the same time opportunity arises for revolutionising inter-active and relational practices.

Activities | Collaborations (selected)

2010	Editor of Kunstforum International, issues 200 and 201, with Dieter Buchhart
2009 – 2008	Practice-based-PhD at the Centre for Research Architecture, Goldsmiths College, London
2008	Danube University Krems, Lecturer at the Institute for Image Science, Krems /AT
2007 - 2008	Open Space – Zentrum für Kunstprojekte, Vienna /AT
2000 - 2002	Co-founder of nac - nexus.art.consulting
1994 - 1997	Broker and Daytrader, artistic field research, Hamburg /D
1993 - 2005	Triton Association
1993 - 1994	Hilus-intermedial project analysis
1992 - 1993	The Thing Vienna
1986 - 1992	Academy of fine arts Vienna

Awards | Grants | Scholarships (selected)

2010	Goldsmiths College Department of Visual Cultures Research Bursary 2010-2011
2010	File Prix Lux, Electronic Language Festival 2010, São Paulo, <i>TIYF!</i> nominated
2009	Austrian AIR-scholarhip, Krumau, CZ
2008	Austrian AIR-scholarhip, Beijing/Nanjing, CN
2004	City of Vienna Science & Research Department research grant
2003	Austrian State Scholarship for visual arts

Works in public collections (selection)

Republic of Austria, Permanent Representation of Austria to the European Union, Landesmuseum Niederösterreich, Tirol Art Collection, City of Vienna.

Solo shows | Group shows | Projects (selected)

- 2010 Vienna Art Week, *Businesslunch. Eating out in Viennese factory canteens*, with Gerald Straub
Breathe My Air—a paradoxical conversation piece. 3-channel video installation, with Sylvia
Eckermann. Curated by Li Zhenhua, 4zero space, Hangzhou, in cooperation with Shanghai eARTS.
- 2009 *The Trend Is Your Friend*. With Sylvia Eckermann, “steirischer herbst 09”, MKL/Kunsthalle Graz;
sound: Peter Szely, market model: Wolfgang Höchtl, Graz / A
The House is on Fire But he Show Must Go On. Group show, Kunstraum Innsbruck / A
Mifan, Anni Gallery and ASAP, 798 Art District Beijing, curated by Karel Dudesek, Beijing / CN
Mifan, babu Gallery and ASAP, group show, Shenzhen, CN, curated by Matthias Meinharter
- 2008 *Breathe My Air*, with Sylvia Eckermann, CPU:798 art space, Dashanzi, Beijing / CN
In Ninth Heaven, with Sylvia Eckermann and Peter Szely, Museum Stein, Krems / A
- 2007 *Wissen-Schafft-Fragen/24 dialogues of scientists and artists*, eop—emergence of projects, Vienna / A
Publication *Yx . fluid taxonomies—voided dimensions—enlited elevations—
human derivatives—vibrations in hyperreal econociety*, Schlebruegge.Editor, Vienna / A
- 2006 *Plastic Trade-Off*, with Sylvia Eckermann, *working_world.net*, Museum Arbeitswelt Steyr / A
3rd Dashanzi International Art Festival, Beijing / CN
3rd International Digital Art Festival, Changzhou / CN,
media@terra, International Art+Technology Festival, Athens / GR,
aut.architektur und tirol, Center for Architecture, Innsbruck / A
umspannen – drawing options, Kunstraum Innsbruck/A & Plattform Raum für Kunst Charkasi,
Vienna / A
- 2005 Beijing Cubic Art Center, with Sylvia Eckermann, Dashanzi-798 District, Beijing / CN
update, Künstlerhaus Vienna / A
n o w h e r e – ein welt raum spiel, with Sylvia Eckermann, Christof Cargnelli and Oliver Irschitz,
commissioned by thecrystalweb for *Farbenhäuser und Lichtgewächse* at the Exhibition Centre of the
University of Applied Arts, Vienna /AT
Re-Act, Nikolaj Copenhagen Contemporary Art Center, Copenhagen / DK
- 2004 *Form 4 Enliteded Elevation*, performative intervention, Industriellenvereinigung, Vienna /A
projectfriend~ship, presentation at the Siggraph 2004, with Oliver Irschitz, San Diego / USA
Mixed Double, Kunstforum Troatkastn, installation, 4-channel sound by Peter Szely, Kramsach / A
- 2003 *Sexy Curves Revisited – Inside the Data Wave*, Biennale de Valencia / E
projectfriend~ship at fluc, Gerald Nestler and Oliver Irschitz, with Cargnelli/Szely, dy:namo, Priam
Givord / Martin Lenclos, Praterstern, Vienna /A
- 2002 *c_bite*, projectfriend~ship, performative intervention in virtual space and at the CeBIT, Gerald Nestler
and Oliver Irschitz, with Manfred Grübl, Jürgen Bauer und Automat, Hille Bressnik, Christof Cargnelli,
Christine Citti, Johannes Deutsch, Hannes Bertolini, Peter Szely, Julian Wong, Hannover /D
- 2000 *sexy curves*, with Toni Kleinlercher, *Social Engine Money*, O.K.Centre for Contemporary Art, Linz /A
- 1999 *CEOs*, video portrait series (until 2005), in collaboration with Toni Kleinlercher
- 1998 *Resource.Future*, with Toni Kleinlercher, project series on economy, society and the individual
- 1994 *Real Data Stampede. Real data concert for mass media and computer*, a project by Thomas
Feuerstein, with Thomas Bergmann, Peter Chiocchetti, Elmar Schaber, Mathias Fuchs, Peter
Riedelsperger, Gerald Nestler, Utopia, Innsbruck / A
- 1992 *How to manage stress*, with Klaus Strickner, Theseustempel, Vienna / A

Lectures | Talks (selected)

- 2010 Lecture Performance TINAG Festival London
Lecture-Workshop Shanghai Fudan University
Lecture-Workshop China Art Academy Hangzhou
Symposium and panel discussion „World of Ideas“, WKO Vienna
Symposium and panel discussion „Kunst und Ökonomie“, RODEO-Festival, Munich
- 2008 Lecturer at the Department of Image Science, Donauuniversität Krems / A
Die Aktie als Bild, panel discussion and book presentation with Irini Athanassakis and Prof. Christian
Reder at Salon für Kunstbuch, Wien / A
Art & Economy – aspects in research and practice, lecture at the University of Applied Arts,
Department of Transmedia Art, Prof. Brigitte Kowanz, Vienna /A

- 2007 Book presentation and performative lecture: *Yx fluid taxonomies—voided dimensions—enlited elevation—human derivatives —vibrations in hyperreal econociety*, Salon für Kunst Buch, Wien / A
- 2006 Symposium *Kunstsammlungen privater Unternehmen. Vom Sponsoring zur Kulturvermittlung*, Panel discussion with Doris Rothauer, Brigitte Kowanz, Walter Seidl, KulturKontakt Austria, Essl Museum, Klosterneuburg / A
- 2005 *Economy as an artistic field of research*, lecture at Webster University Vienna, Department of Visual Culture, Dr. Monika Schwärzler-Brodesser

Bibliography (selected)

2010

Kunstforum International, co-editor of issues 200/201 on art and economy, with Dieter Buchhart.

Text contributions by Dieter Buchhart, Gerald Nestler and Irini Athanassakis, Antke Engel, Anna K. Hofbauer, Franz Liebl, Monika Mokre, Thomas Raab, Fritz Rakuschan, Ramòn Reichert, Doris Rothauer, Marko Stamenkovic, Felix Stalder, Axel Stockburger.

Interviews with Francesca von Habsburg, Max Hollein, Sam Keller, Sarat Maharaj, Nouriel Roubini, Julian Stallabrass, Randall Willette.

Artists talks with Alice Creischer, Maria Eichhorn, Thomas Feuerstein, Hans Haacke, Jeff Koons, Alan Sekula, ÜBERMORGEN.COM, Carey Young.

Email panels with Joe M. Hill, Li Zhenhua (Host), Urs Meile, Zhang Wei / Isabelle Avers, Richard Barbrook, Bernhard Cella, Franziska Nori, Felix Stalder, Axel Stockburger (Host) / Irini Athanassakis (Host), Sabine Folie, Johnny Golding, Oliver Ressler, Andreas Siekmann.

2009 Catalogue 米饭 *Mifan*, babu Gallery, Shenzhen /CN

Catalogue *Mifan*, ASAP and Anni Art Gallery, Dashanzi 798 Art District, Beijing /CN

Catalogue *Fresh Trips: Contemporary Art Aspects*. medien.kunst.tirol projects 2005-2007, Ed.: Stefan Bidner/Roland Maurmair, Folio Editors, Vienna/Bozen 2009.

Magazine *Kunstforum International* 197, interview by Dieter Buchhart, *Der Mensch als Derivat*.

2008 Der Standard Online, *Expansion im Neunten Himmel*.

art.magazine, *Im Spiegel der Zeiten* by Ursula Hentschlaeger on *In Ninth Heaven*

Kunstsammlungen privater Unternehmen / Vom Sponsoring zur Kulturvermittlung, KulturKontakt Austria

2007 Publication *Yx fluid taxonomies—enlited elevation—voided dimensions—human derivatives —vibrations in hyperreal econociety*

Derivative Narrative, catalogue contribution for „Mission Resonance“, sonance.artistic.networt, Vienna

Magazine EIKON 60

Magazine Touristen

Magazine LighTech Italia

2006 Catalogue *3rd China International Animation and Digital Arts Festival*, Changzhou / CN

Catalogue *ca. 1000m2 Tiroler Kunst*, Kunstraum Innsbruck, Innsbruck / AT

Catalogue *WORKING.WORLD.NET*, Museum Arbeitswelt Steyr / AT

Magazine EIKON 54

Catalogue *n o w h e r e – ein welt raum spiel*, Beijing Cubic Art Center/11-art.com, Peking / CN

Catalogue *media@terra* 2006, Athens / GR

2005 Catalogue *Farbenhäuser Lichtgewächse*, Rainer Hablik, Sandra Manhardseder (Editors)

Catalogue *Re-Act*, Nicolaj Copenhagen Contemporary Art Center / DK

2004 Magazine EIKON 46

Magazine KUNSTINVESTOR, Editorial for the Inaugurational issue

2003 Magazine SPRINGERIN IX/4

2000 KUNSTFORUM INTERNATIONAL 149

Catalogue *Sozialmaschine Geld*, O.K. Centrum for Contemporary Art, Linz / AT

1995 Catalogue *Projects 95*, Gallery of the City of Innsbruck, Innsbruck / AT